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Strategic Plan 2019-21

Who we are and what we do

New funding



Advocacy by the MAV helps to increase funding for councils to provide community services

New partnerships and agreements



MAV representation provides councils with a stronger voice to negotiate on behalf of local communities

New efficiencies



MAV-led collaboration and innovation helps councils provide more efficient community services

Better understanding



Support from the MAV helps councils to improve community appreciation of local government

A new approach to strategic planning

MEMBER PRIORITIES

OUR PERFORMANCE

Councillors

Executive

Operational

Statewide consultation sessions

WHAT WE HEARD

"The MAV should not try to be all things to all people."

"Focus on high-value activities."

"Collaborate more with other local government associations."

"Build relationships to influence other levels of government."

"Develop an evidence base to strengthen business cases and advocacy efforts."

"Apply a rural lens to priority areas"

"Fix the alignment of the strategic planning and State Council processes"

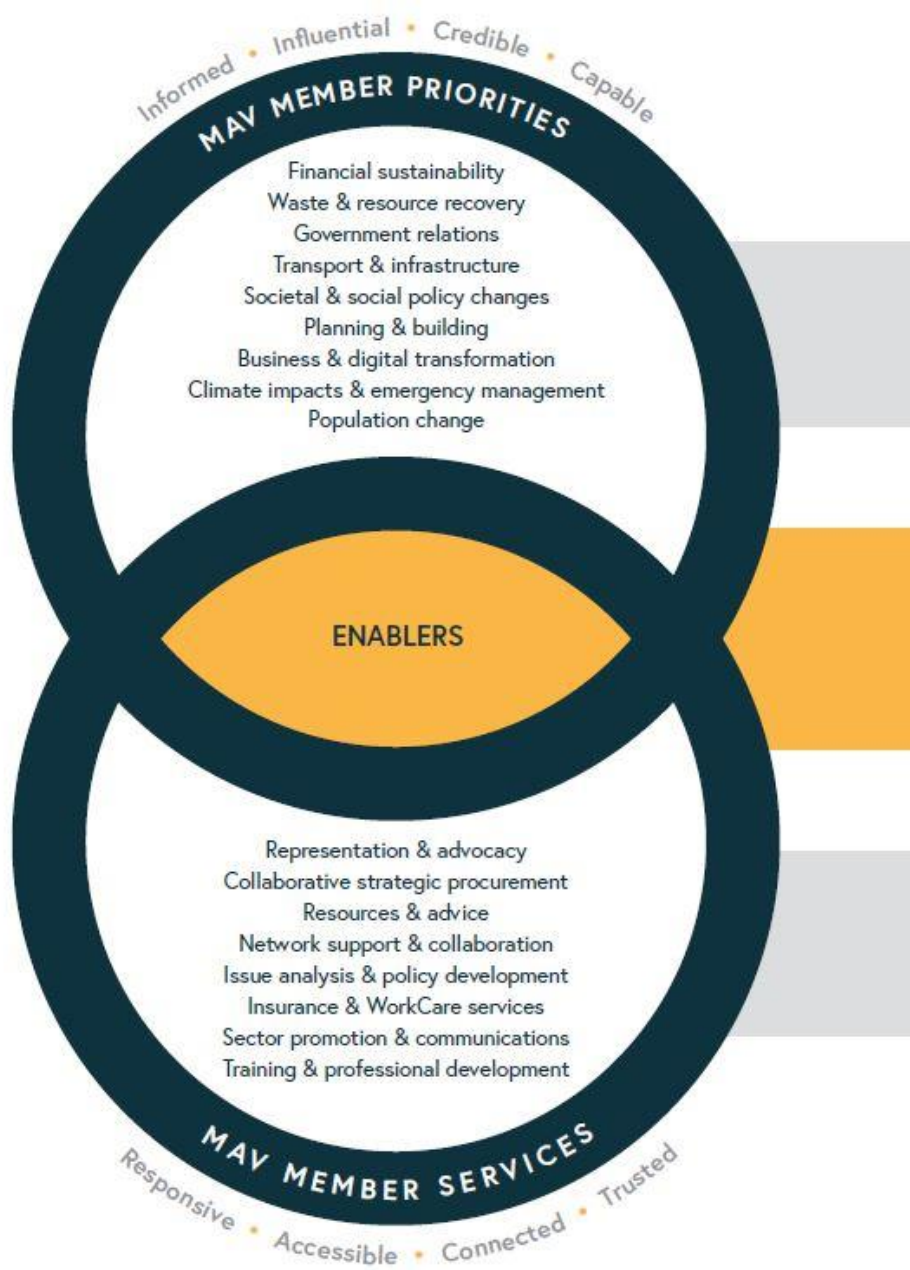
"Strengthen the partnership and increase benefits from our ALGA membership"

"Provide stewardship towards an equitable and sustainable funding model for local government"

"Explore new partnerships, innovations and efficiencies"

"More representation and intergovernmental advocacy"

"Lead the agenda"



BUILD OUR CAPABILITY

EVIDENCE-BASED POLICY & ADVOCACY

Strengthen our advocacy voice for local government by increasing curation and analysis of data to inform business cases.

ENGAGEMENT & SUPPORT

Improve awareness of and access to MAV services. Leverage networks to build capability and collaboration in local government.

LEADERSHIP & GOVERNANCE

Lead the development of policy roadmaps and governance structures to support local government priorities.

IMPROVE OUR PROCESSES

- Align MAV Strategic Work Plan and State Council activities.
- Review organisational structure to address capability gaps.
- Rationalise and prioritise member service offerings.
- Review business models.
- Transform our business processes and systems.
- Review communication and engagement strategy.
- Explore new ways to adequately resource priorities and enablers.

Services

- Insurance
- WorkCare
- Strategic Procurement
 - LGFV

Two Key Strategic Priorities

- Financial sustainability
- Recycling and waste

Questions